

THE 5 BIGGEST FEARS EVERY PARENT HAS ABOUT COLLEGE



1

College is Expensive



U. Michigan Ann Arbor tuition is **more than double** for out of state. (\$34K+ in-state, \$74K+ out of state)

USNews.com

2

Competition is Fierce



Northeastern University had close to **100,000 applications** for Fall 2024.

HuntNewsNU.com

Twenty years earlier, they had **under 20,000 applications**. *News.Northeastern.edu*

3

If Their Child is Going to Be Happy



According to NEA Today, **44% of college students reported symptoms of depression**, 37% reported anxiety, 15% considered suicide. *NEA.org*

4

If Their Child is Going to Be Safe



It's scary **leaving your house for the first time**. How will they manage that?

5

Child's Future After College



Parents want their child to have a **successful adulthood**. Will they have career stability and emotional well-being after college?



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